## SPONSORSHIP OPPORTUNITIES

### Dream Speaker — $20,000
- 14 VIP tickets to reception, program and luncheon
- 160 students sponsored to attend program
- Private meet and greet with keynote speaker
- Promotional giveaway/display opportunity
- On stage sponsorship recognition
- On stage remarks by company representative
- Color full-page ad on the back cover of the program book
- Logo on all displays and signage
- Logo on WSU’s Government and Community Affairs website
- Logo on all invitations and correspondence

### Dream Title — $10,000
- 12 VIP tickets to reception, program and luncheon
- 80 students sponsored to attend program
- Promotional giveaway/display opportunity
- Two food station sponsorships
- On stage sponsorship recognition
- Color full-page ad in prominent location in program book
- Logo on all displays and signage
- Logo on WSU’s Government and Community Affairs website
- Logo on all invitations and correspondence

### Dream Warrior — $7,000
- 10 VIP tickets to reception, program and luncheon
- 60 students sponsored to attend program
- Promotional giveaway/display opportunity
- Two food station sponsorships
- On stage sponsorship recognition
- Color full-page ad in program book
- Logo on all displays and signage
- Logo on WSU’s Government and Community Affairs website
- Logo on all invitations and correspondence

### Dream Believer — $5,000
- 8 VIP tickets to reception, program and luncheon
- 40 students sponsored to attend program
- One food station sponsorship
- On stage sponsorship recognition
- Color half-page ad in program book
- Logo on all displays and signage
- Logo on WSU’s Government and Community Affairs website
- Logo on all invitations and correspondence

### Dream Maker — $3,000
- 6 VIP tickets to reception, program and luncheon
- 20 students sponsored to attend program
- Dessert station sponsorship
- Quarter-page ad in program book
- Listing on all displays and signage
- Listing on WSU’s Government and Community Affairs website
- Listing on all invitations and correspondence

### Dream Catcher — $2,000
- 6 VIP tickets to reception, program and luncheon
- 16 students sponsored to attend program
- Listing in program book
- Listing on all displays and signage
- Listing on WSU’s Government and Community Affairs website
- Listing on all invitations

### Dream Patron — $1,000
- 4 VIP tickets to reception, program and luncheon
- 12 students sponsored to attend program
- Listing in program book
- Listing on sponsor scroll

### Dream Supporter — $500
- 2 VIP tickets to reception, program and luncheon
- 8 students sponsored to attend program
- Listing in program book
- Listing on sponsor scroll

### Classroom Sponsor — $300
- 30 students (one classroom) sponsored to attend program
- Listing in program book
- Listing on sponsor scroll

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Sponsorship forms are due by Nov. 12 to be included in publicity materials.

Sponsorship opportunities

- Dream Speaker $20,000
- Dream Title $10,000
- Dream Warrior $7,000
- Dream Believer $5,000
- Dream Maker $3,000
- Dream Catcher $2,000
- Dream Paton $1,000
- Dream Supporter $500
- Classroom Sponsor $300
- Company/organization name
- Contact name and title
- Address
- City, State, ZIP
- Phone    Fax     E-mail
- I will attend and would like to sponsor an additional _____ x $10 students to attend the event.
- I cannot attend but would like to sponsor ________ x $10 students to attend the event.
- I cannot attend but would like to make a donation to Adopt-A-Classroom
  $ ____________________.

Total sponsorship: $__________________________

Payment options

- Bill me
- Check enclosed (payable to Wayne State University)
- Credit card (circle one)  Visa  MasterCard
  Card # _____ _____ _____ - _____ _____ _____ - _____ _____ _____ - _____ _____   Exp. date: __________________

Signature: ____________________________________________________________________________________________

All correspondence should be directed to:
WSU Office of Government and Community Affairs
4145 FAB, 656 W. Kirby, Detroit, MI 48202 • Fax (313) 577-0848
For more information, please contact Stephanie Fries
(313) 577-0717 or communityaffairs@wayne.edu
www.govaffairs.wayne.edu

Note on tax deductions: The tax benefits of patronage and charitable contributions for which individuals, organizations, or businesses may qualify will vary depending upon the level of the donation, whether and how advertising space is used, number of tickets received, and other factors determining the patron’s tax status. Wayne State University, Office of Government and Community Affairs will provide full documentation of all donations received, but has no responsibility or authority to advise on what qualifies as a tax deduction.